

# VINTAGE RED SPINE INDEPENDENT BOOKSHOP AWARD 2024 ENTRY FORM

Fill in this for the opportunity to win.

Give one reason why you feel your bookshop should be the Vintage Independent Red Spine Bookshop of the Summer. Please provide written and visual evidence, including links to social media posts to support your application.

(Example reasons could be: a beautiful window display, an instore display, social media/newsletter engagement with the red spines, a red spine classic book club event) **Please ask your rep if you are unsure.**

1.

Please send your answer with any attachments in an email to [vintagemarketing@penguinrandomhouse.co.uk](mailto:vintagemarketing@penguinrandomhouse.co.uk) with subject line: Vintage Independent Bookshop Award

The prize will be judged by:

Suzanne Dean, Creative Director at Vintage

Evie Wyld, Author of *The Bass Rock* and upcoming *The Echoes*.

Natasha Onwuemezi, journalist at *The Bookseller*

Meryl Halls, Booksellers Association

Sophie Painter, Head of Marketing at Vintage

# COMPETITION TERMS AND CONDITIONS

1. By entering this competition, you agree to accept and be bound by these terms and conditions. All entry instructions form part of the terms & conditions of this competition.
2. This competition is open to anyone aged 18 or over who is a resident of the UK, except for employees of The Random House Group Limited (**promoter**), its subsidiary companies, their families and any other company connected with the competition.
3. Entries must be received by 8 September 2024, 11.59pm BST (**closing date**). Entries that are illegible, incomplete, corrupted or which fail to be received by the closing date for any reason, will not be considered. The promoter is not responsible for entries delayed or lost in the post. Proof of postage is not proof of receipt. Automatically generated entries or entries via agents or third parties are invalid and shall not be considered. Entries shall not be returned.
4. Only one entry per bookshop. No entrant may win more than one prize.
5. To enter, create a Vintage Classics-branded in-store display to promote the new Vintage Classics Red Spine titles. Then fill in the competition entry form and send it with (a) photograph(s) of your display by post to Vintage Independent Red Spine Bookshop Award, Penguin Random House, One Embassy Gardens, 8 Viaduct Gardens, London, SW11 7BW OR by email to [vintagemarketing@penguinrandomhouse.co.uk](mailto:vintagemarketing@penguinrandomhouse.co.uk) with the subject line 'Vintage Independent Red Spine Bookshop Award'.
6. All correctly completed entries will be forwarded to a judging panel made up of [Suzanne Dean, Evie Wyld, Natasha Onwuemezi, Meryl Halls and Sophie Painter<sup>1</sup>]. The winner will be the entry that in the opinion of the judges best promotes the Vintage Classics Red Spine series.
7. The prize is: a cheque for £1,000 pounds, an exclusive Vintage Classics book spinner, Vintage Classics goody bags for shop staff, and promotion as our winner in trade press and on Vintage channels reaching 750k readers. First runner-up will receive: a cheque for £500 and Vintage Classics goody bags for shop staff. Second runner-up will receive: a cheque for £250 and Vintage Classics goody bags for shop staff (prize). The prize is non-transferable and no cash alternative will be offered.
8. Events may occur which render the awarding of the prize impossible due to reasons beyond the control of the promoter and the promoter may, at its absolute discretion, vary, amend or suspend with or without notice.
9. The winner will be notified by email within 30 days of the closing date (i.e. by 30 September 2024). The winner must claim their prize within 30 days of the promoter sending notification. If the prize is unclaimed after this time, it will lapse and the promoter reserves the right to offer the unclaimed prize to a substitute winner selected in accordance with these rules.
10. By entering this competition each entrant confirms that his/her entry is their wholly-owned creation and to the extent that such entry makes use of any third party materials, that these have been fully cleared unless they are no longer protected by copyright or other intellectual property rights. Entrants will keep the promoter harmless from any claims that the entry infringes the personal or proprietary right of any other person. By submitting an entry, each entrant (or their parent/guardian on their behalf) grants to the promoter a perpetual, royalty-free, non-exclusive licence to edit, publish, translate, modify, adapt, make available and distribute the entry throughout the world in any media now known or hereafter invented. Each entrant (or their parent/guardian on their behalf) undertakes to complete any necessary documentation to formalise the licence. If you do not want to grant us these rights, please do not submit materials to us.

<sup>1</sup> The judges should ideally be independent. If it is your plan that they will not be, please let us know.

11. By entering this competition, all entrants agree to the use of their personal data by the Promoter for the purposes of running the competition as detailed in these terms and conditions. Details on how we process the personal data of entrants can be found in our Privacy Policy (<http://penguin.co.uk/company/about-us/notices/privacy-policy>)
12. We will make the winner's name and county available on request to the following email address: [vintagepublicity@penguinrandomhouse.co.uk](mailto:vintagepublicity@penguinrandomhouse.co.uk) (please state the name of the competition in the subject heading 10 weeks after the closing date). If you do not want your name and county to be made available in the event that you win, please let us know by emailing [vintagepublicity@penguinrandomhouse.co.uk](mailto:vintagepublicity@penguinrandomhouse.co.uk). Please note we are required to make the winner's details available to the ASA if requested.
13. The promoter's decision is final and no correspondence will be entered into in relation to the competition.
14. Promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in promoter's sole opinion) or who, in promoter's sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants including, without limitation, tampering with the operation of the competition, manipulating or rigging votes, hacking, deceiving, cheating or by harassing or threatening other entrants, the panel or a representative of promoter.
15. These terms and conditions are subject to English Law and the exclusive jurisdiction of the English courts.
16. The promoter's contact details are: The Random House Group Limited, 20 Vauxhall Bridge Road, London SW1V 2SA.