torva

2025 & 2026
Publishing Highlights

Bold ideas that shift your thinking

torva

At Torva we believe in experts. We believe we should challenge how we live and work, and we are proud to publish books that tackle some of the biggest questions about our world.

We are committed to building Torva into a market-leading imprint for smart non-fiction, and it has been rewarding to see our books in contention for many of the key non-fiction prizes in the UK over the past year.

This year we have made big promises: our books tell you the secrets of how to become a successful entrepreneur (in six-minute chunks), make products that people really want, and pivot when things aren't working; offer a radical new history of the western hemisphere; and explain why, when the day is done, your brain needs a proper rest.

2024 – An Award-

Helen Czerski's *Blue Machine* shortlisted for the inaugural **Unwin Award** and won the **Wainwright Prize** for conservation writing

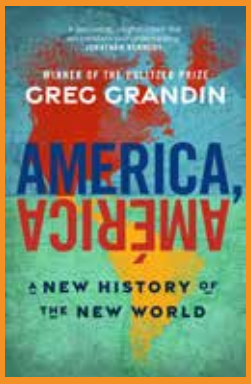

'Physical and mental health support must go hand-in-hand if we're to truly improve outcomes'

The Immune Mind by Monty Lyman won a **British Psychological Society Prize**

Nuclear War by Annie Jacobsen shortlisted for the **Baillie Gifford Prize**

-Winning Year

The Everything War by Dana Mattioli longlisted for the **FT / McKinsey Business Book of the Year**



America, América by Greg Grandin shortlisted for the **Cundill History Prize**

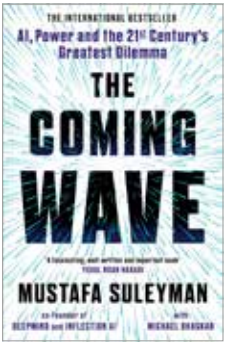
Harriet Wistrich's *Sister in Law* longlisted for the **Women's Prize for Non-Fiction**

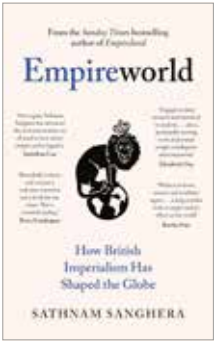
Alex Christofi

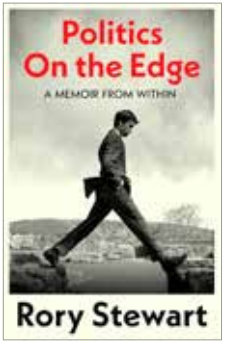
AChristofi@penguinrandomhouse.co.uk

Alex publishes non-fiction that promises to change your mind or expand your worldview. This might take the form of a journalistic investigation (*Show Me the Bodies* by Peter Apps, Orwell Prize; *Money Men* by Journalist of the Year Dan McCrum); science (*On the Origin of Time* by Thomas Hertog); history (*Pathogenesis* by Jonathan Kennedy); big ideas (*What We Owe the Future* by William MacAskill; *Nuclear War: A Scenario* by Annie Jacobsen, shortlisted for the Baillie Gifford); or a rallying cry (*Freedom* by Nathan Law, shortlisted for a Parliamentary Book Award; *Abolish the Monarchy* by Graham Smith). Currently he is publishing books on queer lives in Georgian Britain, the emerging science of the brain at rest, and the world's Googling habits.

Books I admire





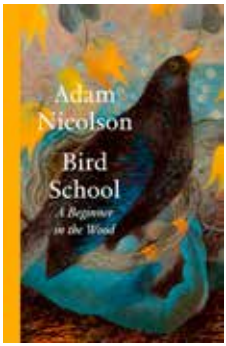


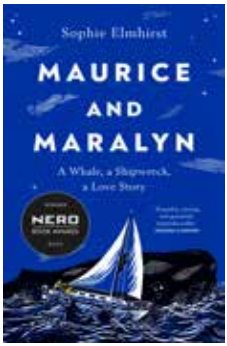
Susanna Wadeson

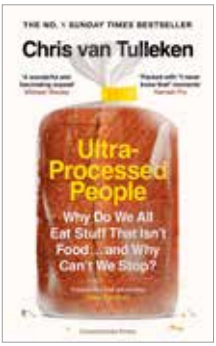
SWadeson@penguinrandomhouse.co.uk

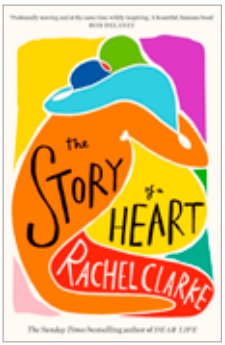
Susanna acquires a range of narrative non-fiction: predominantly science, natural history, social history and memoir. Recently published titles include *Blue Machine* by Helen Czerski and *Sister in Law* by the remarkable human rights lawyer Harriet Wistrich, longlisted for the 2025 Women's Prize for Non-Fiction. In the coming year, she is delighted to be working with Dame Professor Sue Black, Professor Hannah Fry, Professor Turi King, Dr Lucy Rogers, the environment and energy journalist Hazel Sheffield and wildlife cameraman and Wainwright Prize-winner James Aldred.

Books I admire







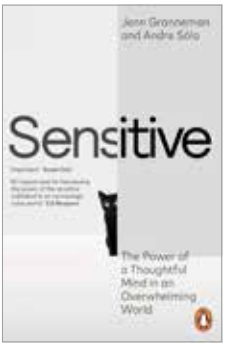


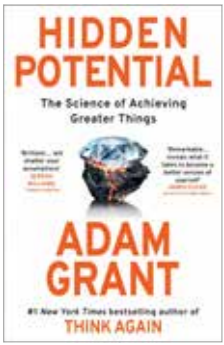
Lucy Oates

LOates@penguinrandomhouse.co.uk

Lucy publishes professional and peer experts whose books change the way we work and live, across personal development, business, behavioural psychology and memoir. She's drawn to authors with international influence who explore the hidden patterns behind human behaviour, as well as prescriptive books that resonate instantly, offering a clear approach to solve a specific problem. Ultimately, she's seeking stories and strategies to enlighten and improve readers' lives across the world for many years to come. Her authors include journalist, stand-up comedian and executive coach Viv Groskop; investor and designer Jake Knapp; Director of Behavioural Economics at Google Maya Shankar; and biological anthropologist Dr Helen Fisher.

Books I admire

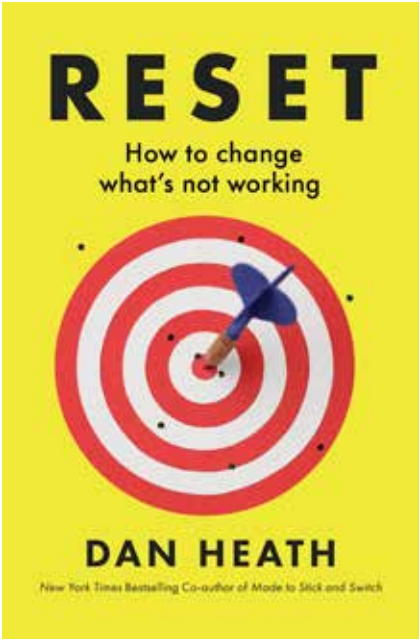




Torva titles

2025

For press enquiries, please contact:
TransworldPublicity@penguinrandomhouse.co.uk



Reset

HOW TO CHANGE WHAT'S NOT WORKING

Dan Heath

January 2025

Want to know how to make quick progress - without waiting for a crisis to hit? International bestseller Dan Heath reveals all.

We're accustomed to thinking that we can only pivot in response to an emergency or an existential threat. All of us hit a wall sometimes, in our life and in our jobs. What is getting in the way of your ability to do good, quick work? If you get it right, the payoff is simple but powerful: the relief of shaking off bad habits and outdated practices. The pleasure of experiencing movement where stasis had prevailed. The sudden snap of agency that comes from reminding yourself: I'm capable of changing this situation. Yesterday, we were stuck. Tomorrow, we spring ahead.

Dan Heath is a senior fellow at Duke University's CASE Center, which supports entrepreneurs fighting for social good. He lives in Durham, North Carolina. Dan's books have sold over two million copies worldwide and have been translated into thirty-three languages.

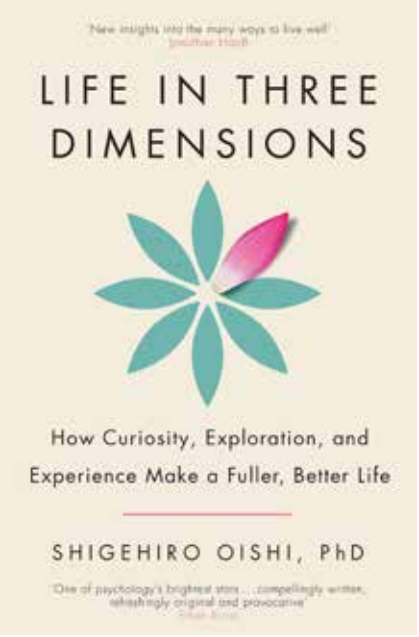
For readers of: *Sprint* by Jake Knapp and *Think Again* by Adam Grant.

A deeply personal yet scientifically rigorous and objective exploration of a new way of living 'the good life'.

We all want a good life. But do the simple, predictable pleasures we call happiness lead to complacency and regret? Does a life of purpose invite narrow or misplaced loyalties? And if so, what's the alternative?

A psychologically rich life has benefits beyond happiness or meaning. Yes, it's not for everyone; it suits the curious more than the content. Doing something unusual, challenging oneself and learning something new can feel unpleasant at times. But drawing from philosophy, literature and culture to neuroscience, personality and psychology, this is the first book to explore how we can achieve the greatest life satisfaction by embracing adventure and variety.

One of the foremost authorities on happiness, meaning and culture, Shigehiro Oishi is the prize-winning Marshall Field IV professor of psychology at the University of Chicago. His research has been featured in major media outlets, including the *The New York Times*, the *Washington Post*, *The Wall Street Journal* and the *Financial Times*.



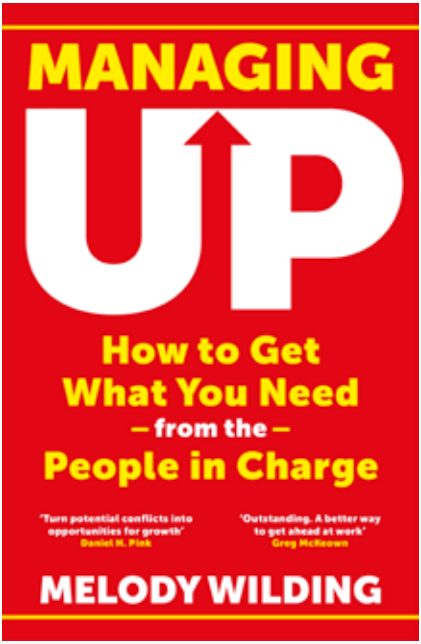
Life in Three Dimensions

HOW CURIOSITY, EXPLORATION AND EXPERIENCE MAKE A FULLER, BETTER LIFE

Shigehiro Oishi

February 2025

For readers of: *Happiness by Design* by Paul Dolan, *Solve for Happy* by Mo Gawdat and *The Path* by Professor Michael Puett and Christine Gross-Loh.



Managing Up

HOW TO GET WHAT YOU NEED FROM THE PEOPLE IN CHARGE

Melody Wilding

March 2025

For readers of: *The Making of a Manager* by Julie Zhuo, *Surrounded by Bad Bosses* by Thomas Erikson and *You Coach You* by Helen Tupper and Sarah Ellis.

Navigating power dynamics at work can be challenging, leading to feelings of anxiety and vulnerability. But what if you could turn potential conflicts into opportunities for growth? There's a way to teach those above you to value your ideas and treat you with respect, without ever changing your job title.

As a leading human behaviour expert, Melody Wilding provides clear, tactical guidance on how to build effective relationships with higher-ups and earn more authority, freedom and confidence at work. This means getting in your boss's head to understand their priorities, earning more respect from your manager and learning to say no and push back with tact.

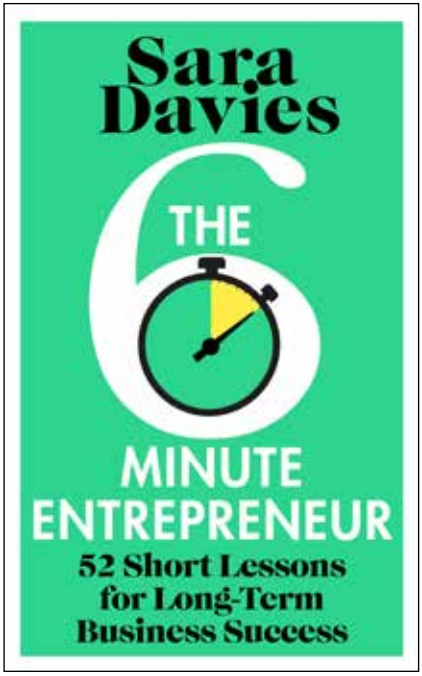
Weaving her extensive experience as an executive coach with time-tested strategies, detailed scripts and transformative insights, Wilding shows how to reclaim control of your career. Her guide equips you with the emotional intelligence, relational capital and negotiation savvy needed to succeed in a turbulent working world.

Melody Wilding is an award-winning executive coach and human behaviour professor at Hunter College. Named one of *Insider*'s 'most innovative career coaches', her work has been featured in major media outlets such as *The New York Times* and *The Wall Street Journal*, and she contributes to *Harvard Business Review* and *Forbes*.

Everything you need to know to start, run and grow a business in just six minutes each week . . . giving you plenty of time to put it into action.

Sara Davies is known for her no-nonsense, down-to-earth entrepreneurship, and here she distils the success stories from her own career into 52 invaluable lessons to span the year. From raising capital and finding mentors, to nurturing a growth mindset and mastering time management, her quick tips and hacks are balanced with deeper actions to practise over the coming week. No matter where readers are on their entrepreneurial journey, this invaluable business guide coaches them to greater success, at a pace that works for them.

Sara Davies MBE is the youngest ever female investor to appear on *Dragons' Den* and is well-known as the founder and creative director of the global craft business Crafter's Companion. Launched while she was still at university, Crafter's Companion is now a global business selling papercraft, art, needlecraft and stationery items across forty countries with head offices in the US and UK.



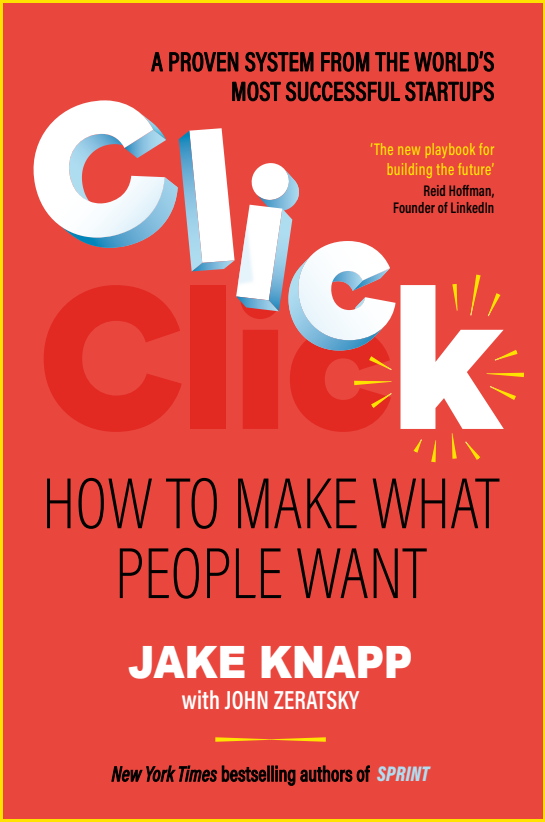
The Six Minute Entrepreneur

52 SHORT LESSONS FOR LONG-TERM BUSINESS SUCCESS

Sara Davies

March 2025

For readers of: *Strong Woman* by Karren Brady, *Do What You Love, Love What You Do* by Holly Tucker and *How to Start a Business Without Any Money* by Rachel Bridge.



The highly anticipated new book by the *New York Times* bestselling authors of *Sprint*, Jake Knapp and John Zeratsky.

Click introduces the **Foundation Sprint**, a powerful new workshop to help teams craft winning strategies and make decisions that lead to success. Drawing on over twenty years of experience with leading companies and startups, Knapp and Zeratsky decode the elements that make some products stand out and "click" with their audience, while others fail to gain traction.

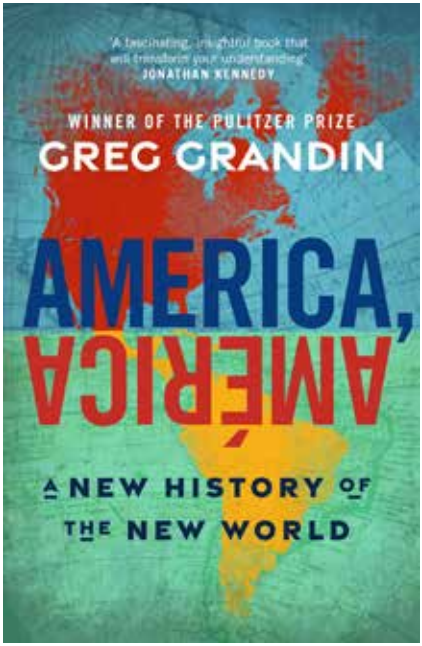
As a step-by-step playbook, *Click* helps businesses find their 'aha moment' and deliver products that customers truly want.

April 2025

From a Pulitzer Prize-winning historian comes the first definitive history of the Western hemisphere, a sweeping five-century narrative of North and South America that redefines our understanding of both continents.

The story of the Americas is one of continuous, turbulent engagement between North and South, shaping the identities and destinies of both regions in profound ways. Professor Greg Grandin offers a fresh perspective on this dynamic relationship, revealing how the Americas have influenced each other over half a millennium. Drawing on a wealth of sources, this comprehensive and accessible work demonstrates how the interconnected histories of the United States and Latin America have shaped the modern world.

Greg Grandin is the author of *The End of the Myth*, which won the Pulitzer Prize; *The Empire of Necessity*, which won the Bancroft and Beveridge Prizes in American History; and *Fordlandia*, which was a finalist for the Pulitzer, the National Book Award, and the National Book Critics Circle Award. He is C. Vann Woodward Professor of History at Yale University.



America, América

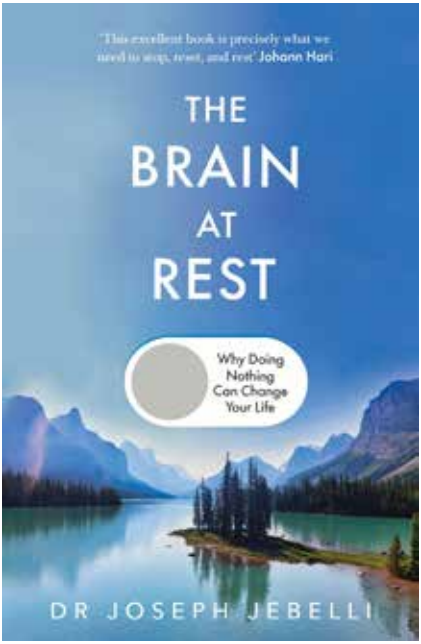
A NEW HISTORY OF THE NEW WORLD

Greg Grandin

April 2025

For readers of: *How the World Made the West* by Josephine Quinn and *An African History of Africa* by Zeinab Badawi.

torva



The Brain at Rest

WHY DOING NOTHING CAN CHANGE YOUR LIFE

Dr Joseph Jebelli

June 2025

Want to know how to solve tough problems, be more creative and protect your health, all with zero effort? This is the surprising science of the brain at rest.

When was the last time you let yourself do absolutely nothing – not hoovering while you listen to a podcast, but nothing at all? We are constantly told to make the most of our time, but when we let our minds wander, something magical happens: blood flow to the brain increases and suddenly we are able to think in completely new ways. Dr Joseph Jebelli reveals how neuroscience is solving the mystery of the brain at rest, with profound implications for the way we live our lives.

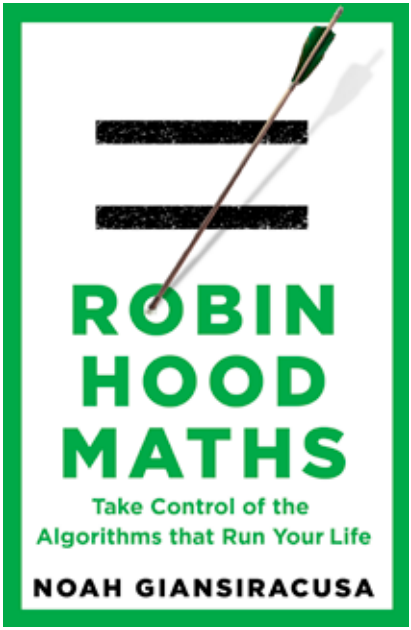
Dr Joseph Jebelli received a PhD in neuroscience from University College London, then worked as a postdoctoral research fellow at the University of Washington, Seattle. He has written two books, *How the Mind Changed* and *In Pursuit of Memory*, which was shortlisted for the Royal Society Science Book Prize and longlisted for the Wellcome Book Prize. He lives in London.

For readers of: *Meditations for Mortals* by Oliver Burkeman and *Stolen Focus* by Johann Hari.

Noah Giansiracusa offers simple hacks and streamlined formulas for beating the number crunchers at their own game.

In today's data-driven world, maths is a weapon wielded by banks, insurance companies, tech firms and government agencies. These organizations use sophisticated algorithms to calculate odds, make predictions, uncover patterns, manage risk and optimize actions. And they treat you as another number to crunch along the way. *Robin Hood Maths* explains the mathematical methods these companies and agencies use to manipulate and profit from you. It's easy to assume these algorithms are too complex to even understand, let alone use for yourself. But maths professor Noah Giansiracusa makes the compelling case that anyone can use these same methods, without any special training or advanced knowledge.

Noah Giansiracusa, PhD is Associate Professor of Mathematics and Data Science at Bentley University and the recipient of multiple research grants and a teaching award. His essays and opinion pieces have been published in the *Washington Post*, *Scientific American*, *TIME*, *Wired*, *Slate*, and others. *Robin Hood Maths* is his first book for general readers.



Robin Hood Maths

TAKE CONTROL OF THE ALGORITHMS THAT RUN YOUR LIFE

Noah Giansiracusa

August 2025

For readers of: *Love Triangle* by Matt Parker and *Weapons of Math Destruction* by Cathy O'Neil.

torva

iWar

FORTNITE, MUSK, SPOTIFY, AND THE SIEGE OF APPLE

Tim Higgins

September 2025

A story of corporate intrigue and rivalry, as the tech industry's most powerful minds, from Elon Musk to the owners of Spotify and Epic Games, try to knock the world's biggest company off its pedestal.

Since the invention of the iPhone and App Store, Apple has built a near unassailable market power, controlling not only commerce, but also culture and - increasingly - the flow of ideas.

In response, a loose rebel alliance of tech entrepreneurs has formed to lay siege to Apple, bringing together X's Elon Musk, WeChat's Pony Ma, Spotify's Daniel Ek and Epic Games' Tim Sweeney. In the trenches of popular opinion and now in the courtrooms of Europe and the United States, this rebellion aims to tear down Apple's walls and dismantle its monopoly.

iWar weaves together the story of Apple's rise and reign with the political and international forces arrayed against it in the fight over control of the global digital economy. The stakes couldn't be higher.

Tim Higgins is the author of *Power Play* (about the rise of Tesla). A frequent CNBC contributor, he covers Silicon Valley for the *Wall Street Journal* and lives in San Francisco.

For readers of: *The Four* by Scott Galloway and *Build* by Tony Fadell.

Torva titles

2026

For press enquiries, please contact:
TransworldPublicity@penguinrandomhouse.co.uk

Made In America

THE DARK HISTORY THAT LED TO DONALD TRUMP

Edward Stourton

January 2026

For readers of: *The Nazi Mind* by Laurence Rees and *UnPresidented* by Jon Sopel.

Trump's second term, even more than his first, is often called 'unprecedented'. But history shows that Trump and his policies are as American as apple pie...

Much of what Donald Trump does seems maverick and even mad, and certainly quite out of keeping with the American style of leadership that we have lived with all our lives. But almost all his shocks to the world – whether it is his trade tariffs, or his determination to deport tens of thousands of people, or his apparent contempt for the rule of law – are deeply rooted in American history.

Since Donald Trump took office, plenty of people – on both sides of the Atlantic – have argued that he will destroy his country's democracy. This book will explore the way that liberty has been tested in past generations: a useful guide as we wait to discover whether Donald Trump really will prove fatal to the American Dream.

Edward Stourton has worked in broadcasting for over forty years, and regularly presents BBC Radio Four programmes such as *The World at One*, *The World This Weekend*, *Sunday* and *Analysis*. For ten years he was one of the main presenters of the *Today* programme.

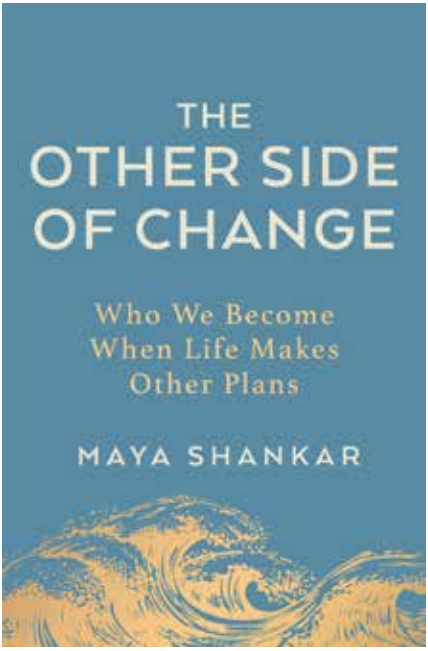
What if change was a chance to reimagine ourselves, rather than as something to just endure? What potential could change unlock within us?

Maya Shankar, a cognitive scientist, has spent decades researching people's interior lives. When an incident in her own life left her reeling, she sought out others who had gone through extraordinary disruption to see if their experiences could help us rethink our relationship with change.

This book pairs intimate, illuminating stories with the latest science of human behaviour, offering wisdom and practical strategies to help us better navigate these pivotal moments.

We see how the unique stresses and demands of our situation can help us tap into new abilities, perspectives and values, and how the hardest moments in our lives might allow us to more deeply discover who we are and who we can become.

Maya Shankar is a cognitive scientist and creator of the podcast *A Slight Change of Plans*, named 'Best Show of the Year' by Apple. She has been profiled by *The New Yorker*, has been a guest on NPR, *CBS Mornings*, and the *Today* show, and is a neuroscience expert on *Limitless with Chris Hemsworth*. She is a former violin student of Itzhak Perlman at Juilliard. She lives with her husband in Mountain View, California.



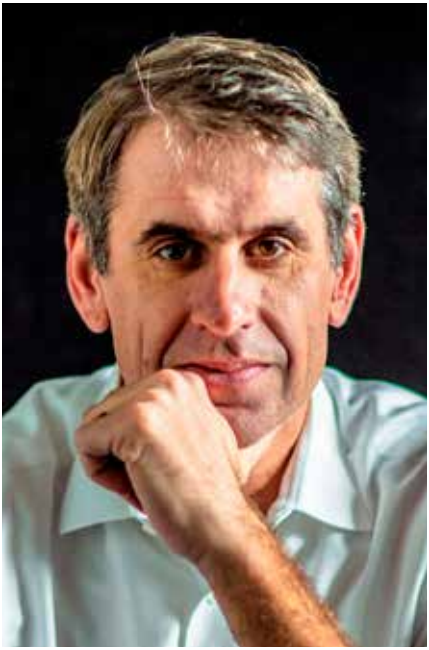
The Other Side of Change

WHO WE BECOME WHEN LIFE MAKES OTHER PLANS

Maya Shankar

January 2026

For readers of: *How to Change* by Katy Milkman, *Bounce* by Matthew Syed and *Option B* by Sheryl Sandberg and Adam Grant.



Runnin' Down a Dream

Bill Gurley

February 2026

For readers of: *Hidden Potential* by Adam Grant and *Supercommunicators* by Charles Duhigg.

An unconventional, no-bullshit guide to forging a rewarding career that matches your passions in the world.

Humans spend an estimated 80,000 hours of their lives at work. Shouldn't that time be spent doing something you love? How can you avoid the trap of career regret?

In *Runnin' Down a Dream*, leading venture capitalist Bill Gurley breaks down the components of success, identifying six key tenets that will set young people up for flourishing, purpose-filled careers. From chasing your curiosity and honing your craft, to going where the action is, to always giving back, Gurley brings them to life - through his own captivating, straight-talk voice and revealing stories of a handful of iconic individuals who epitomize them.

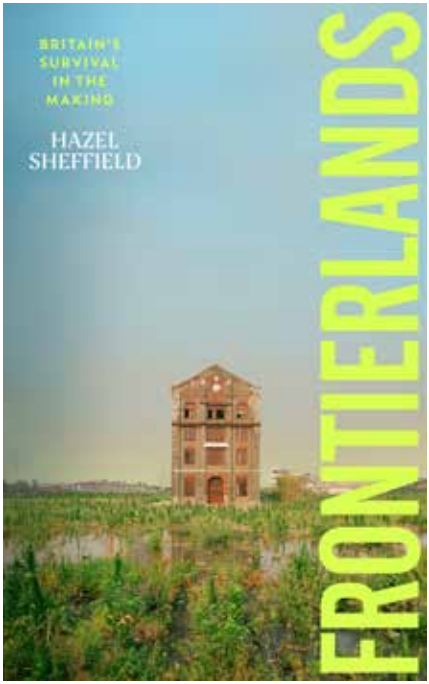
A much-needed corrective to talk of 'lazy jobs' and 'quiet quitting', this book will inspire a new generation to step off the conveyor belt, find the things that make them insatiably curious, and turn those fascinations into a thriving career – where the work doesn't feel like work at all.

Bill Gurley is a general partner at Benchmark, a leading venture capital firm in Silicon Valley. Gurley earned a Bachelor of Science degree in computer science from the University of Florida and later received an MBA from the University of Texas at Austin. Prior to his career in venture capital, Bill spent four years in investment banking.

Frontierlands are Britain's forgotten places. Silt-filled harbours, sunken railway tracks, empty buildings. These former economic engines have been abandoned by investors and the state. But they are not forgotten by their communities. And they are ripe for reinvention.

Sheffield introduces us to people up and down Britain who are unlocking the doors to these empty spaces so as to shape their own futures. People with first-hand knowledge of the problems Britain faces and with clear ideas how to reimagine them. This is a book full of stories of community spirit, regeneration, empowerment and hope, which asks that we question our assumptions about the workings of the world and instead learn how to build a different one, ready for the enormous upheavals on the horizon.

Hazel Sheffield is an acclaimed investigative journalist and business reporter whose work appears in the *Guardian*, the *Financial Times* and the *Independent* among other national and international newspapers. In 2021 she was shortlisted for environment and energy journalist of the year at the British journalism awards. This is her first book.



Frontierlands

BRITAIN'S SURVIVAL IN THE MAKING

Hazel Sheffield

February 2026

For readers of: *Islands of Abandonment* by Cal Flyn, *Feral* by George Monbiot, *The Book of Trespass* by Nick Hayes, *Who Owns England* by Guy Shrubsole.

torva

Revealing

THE UNDERRATED POWER OF OVERSHARING

Leslie K. John

February 2026

For readers of: *Pre-Suasion* by Robert Cialdini, *Radical Candor* by Kim Scott, and *Daring Greatly* by Brené Brown.

A groundbreaking roadmap to harnessing the surprising power of vulnerability for greater impact in work and life.

For over fifteen years, behavioural scientist and Harvard Business School professor Leslie John has been studying the science behind the decisions we make at work and at home, with our spouses, friends, colleagues and even strangers.

Her research shows we vastly underestimate the value of oversharing, and its surprisingly powerful effect on our lives. Sharing more freely impacts our relationships, health and happiness; it can increase our immune functioning, reduce depression and improve our overall sense of wellbeing. Likewise, undersharing can deprive us of opportunities to build friendships, gain the trust and support of colleagues and employees and maybe, even, to find a life partner.

Our goal should not be to eliminate vulnerability, but to harness its power. This book is a roadmap for figuring out how.

Leslie K. John is a behavioural scientist and leading privacy expert at Harvard Business School whose research focuses on how we make decisions. She has been published in leading academic journals and has influenced scholars, companies, NGOs and governments around the world.

Violence is seen as a sad but inevitable fact of life: you could intervene, but it will only crop up again later, or elsewhere. The truth is much more exciting: violence can be cured...

Drawing on over forty years of experience, Dr Slutkin unveils the insidious way violence works on our bodies and brains – from exposure to contagion to epidemic – and how we can break the cycle of trauma by interrupting the spread.

Incisive, far-reaching and ultimately hopeful, *The End of Violence* is essential reading that challenges the idea that violence is inevitable and points the way to a more peaceful world.

Dr Gary Slutkin is an epidemiologist, an innovator in violence reduction, and the Founder/Executive Director of Cure Violence. He previously served as Medical Director for the San Francisco Health Department Tuberculosis Program, and has worked for the World Health Organization to reverse epidemics.

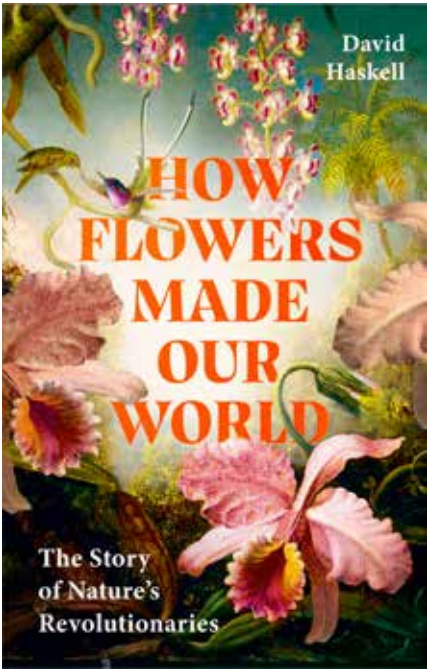
The End of Violence

HOW TO HEAL OURSELVES AND OUR COMMUNITIES

Dr Gary Slutkin

March 2026

For readers of: Rutger Bregman's *Humankind* and Steven Pinker's *The Better Angels of Our Nature*.



How Flowers Made Our World

THE STORY OF NATURE'S REVOLUTIONARIES

David Haskell

March 2026

For readers of: *Otherlands* by Thomas Halliday, *The Genius of Trees* by Harriet Rix, *The Rise and Reign of the Mammals* by Steve Brusatte.

This enthralling narrative puts the humble flower back where it belongs: at the centre of Earth's evolutionary story.

In *How Flowers Made Our World*, biologist David Haskell redefines our understanding of flowers, casting them as powerful revolutionaries. Far from being mere ornaments, flowers have shaped the very fabric of life on our planet. When they first evolved, they triggered a cascade of biodiversity, transforming oceans, creating new habitats, and even altering the climate. Their beauty turned adversaries into allies, and their adaptability turned environmental upheavals into opportunities for renewal. Flowers also played a crucial role in human history, grasses calling to our ancestors to leave the trees, laying down the foundation for agriculture and modern civilization.

Through vivid storytelling and profound insights, Haskell illuminates flowers as portals into deep time and essential players in our future - revealing the dynamic and influential forces they truly are.

David Haskell is a writer and biologist, adjunct professor of environmental sciences at Emory University and a Guggenheim Fellow. His books have twice been finalists for the Pulitzer Prize in General Nonfiction.

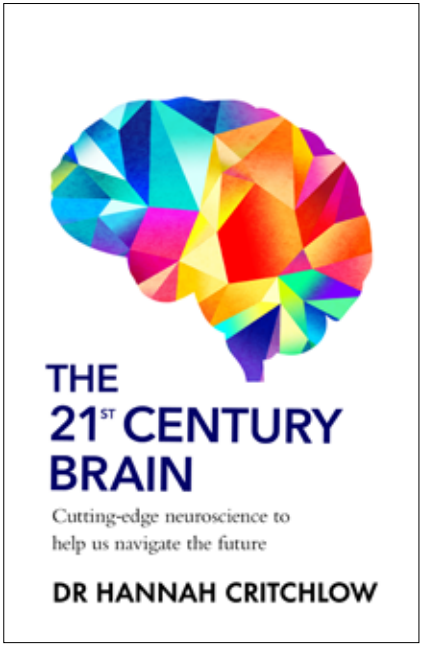
Internationally acclaimed bestselling neuroscientist Dr Hannah Critchlow brings insights from the frontiers of neuroscience to show how we can lean into human strengths to flourish in the face of future global challenges.

How do we keep up in the face of AI? How do we nurture our children's brains so they have the resilience to thrive during the coming wave of technological and societal change? Are we biologically equipped as the pace of change accelerates?

Neuroscientist Dr Hannah Critchlow takes the current conversation in a positive new direction, taking readers on an empowering journey through the fascinating landscape of the latest neuroscience research and deep into their own intelligence.

In a book filled with stories of pioneering research and case studies, and with advice and brain exercises, she shows us how to navigate the coming transformational decades with informed confidence.

Dr Hannah Critchlow is a critically acclaimed *Sunday Times* bestselling author, with sales into eight languages across Europe and the Far East. She is a regular broadcaster, public speaker and demystifier of the human brain for the general public.



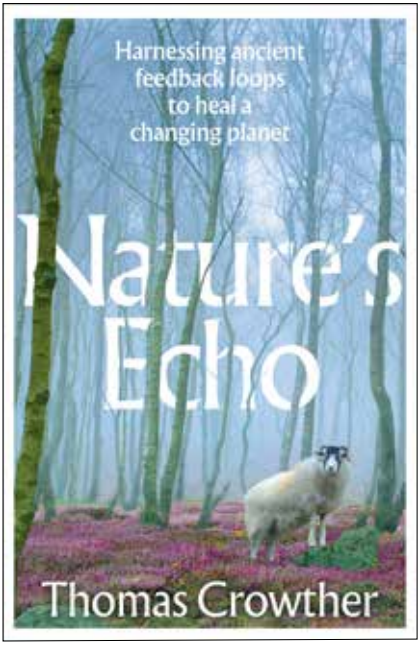
The 21st Century Brain

CUTTING-EDGE NEUROSCIENCE TO HELP US NAVIGATE THE FUTURE

Dr Hannah Critchlow

April 2026

For readers of: *Inventing Ourselves* by Sarah-Jayne Blakemore, *Scary Smart* by Mo Gawdat.



Nature's Echo

HARNESSING ANCIENT FEEDBACK LOOPS TO HEAL A CHANGING PLANET

Thomas Crowther

May 2026

We know that when Earth's ecosystems fall out of harmony, the damage can spiral out of control. But what if we could help nature to regain its balance? Nature wants to heal, and we can help.

As a leading ecologist, Professor Thomas Crowther studies how each species helps to support the life of every other species. This means not just planting trees, but taking into account the fascinating role of fungi and soil bacteria, as well as the free movement of wild animals. Nature's feedback loops have given rise to the stars, planets and life; *Nature's Echo* shows how we can set the right conditions for nature to begin the vital process of healing itself.

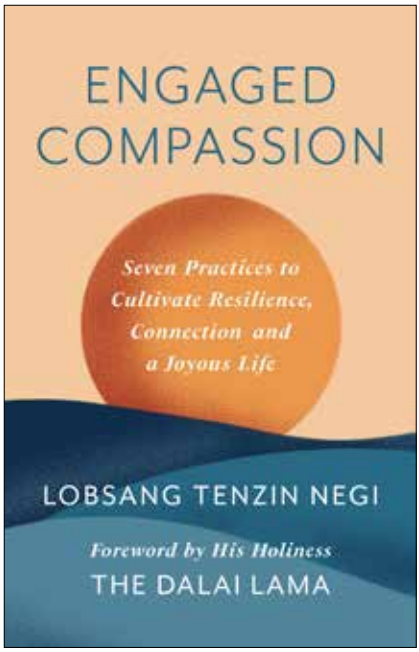
Thomas Crowther is a professor in the Department of Environmental Systems Science at ETH Zurich, where he leads the Crowther Lab. He is chair of the advisory council for the United Nations Decade on Ecosystem Restoration and founder of Restor, an online platform for the global restoration movement developed in partnership with Google. In 2021, the World Economic Forum named him a Young Global Leader.

For readers of: *The Revenge of Gaia* by James Lovelock and *The Hidden Life of Trees* by Peter Wohlleben.

In recent years we've been told how meditation and mindfulness can help us cope with individual suffering, but how do we manage our anxiety and overwhelm amid global uncertainty, as pandemics, war and climate change fracture our polarized world?

Guiding the reader through seven basic principles, Lobsang Tenzin Negi shows that compassion is a natural instinct, and reveals how CBCT can shift our internal wiring to unlock this simple superpower. Each chapter blends traditional Buddhist stories, contemporary anecdotes from across the world, scientific evidence, practical advice, guided meditation and a three-step exercise to give readers a comprehensive and memorable method for improving their lives.

Lobsang Tenzin Negi is a Tibetan monk turned Emory University professor, whose method of Cognitive-Based Compassion Training (CBCT) has been proven to be more effective than mindfulness in reducing anxiety and depression.



Engaged Compassion

SEVEN PRACTICES TO CULTIVATE RESILIENCE, CONNECTION AND A JOYOUS LIFE

Lobsang Tenzin Negi with a foreword by the Dalai Lama

May 2026

For readers of: *Radical Compassion* by Tara Brach and *How to Be Compassionate* by the Dalai Lama.

torva

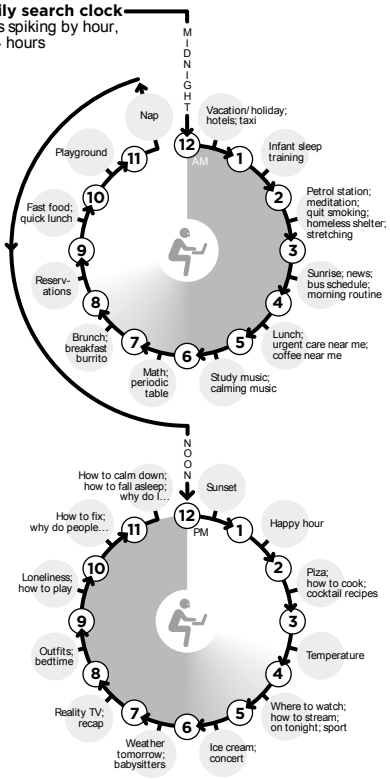
What does the world's biggest dataset reveal about humanity's private thoughts and its burning questions? Google Data Editor Simon Rogers reveals the surprising and uplifting truth of what we Google around the world.

May 2026

Our daily search clock

Searches spiking by hour, every 24 hours

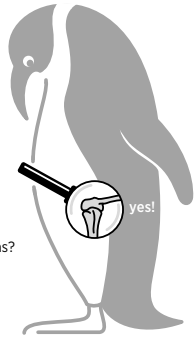
US



Top 'Do . . .' searches about animals

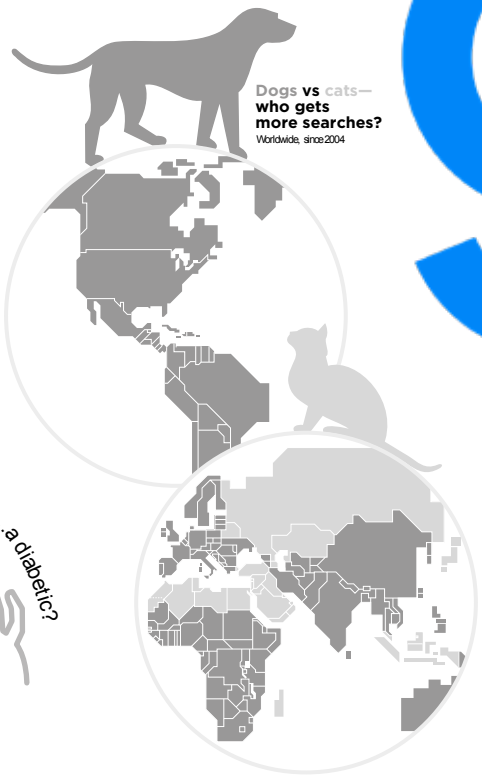
US, all time

① fish sleep?
② dogs sleep?
③ penguins have knees?
④ cats fart?
⑤ dogs sweat?
⑥ female cats spray?
⑦ sharks have bones?
⑧ dogs have belly buttons?
⑨ fish drink water?
⑩ snakes have bones?



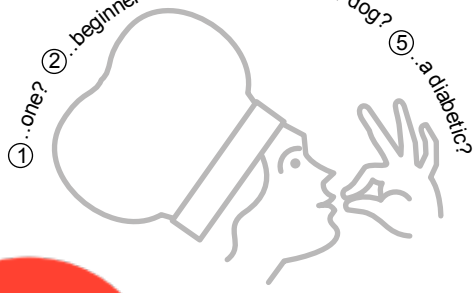
Dogs vs cats— who gets more searches?

Worldwide, since 2004



How to cook for...

US, all time



torva

A sweeping history of the world through data, showing how it has always been the key to power – with urgent lessons for the modern day.

Long before writing was invented, at the very dawn of civilization in Mesopotamia, rulers created clay tokens in order to take control of land and resources. To exercise power, first they needed data.

Understanding the epic 11,000-year history of data helps us to better define our own era, in which we trade our data for access to vast and powerful systems that run our lives. Provocative and sweeping in scope, *Data Empire* reveals how data has always been the key to power, and how we might remake the modern world for the benefit of all.

Professor Roopika Risam works across history and technology, specializing in colonialism and data cultures at Dartmouth College; she recently held the post of Distinguished Visiting Professor at Cambridge University. An internationally renowned digital humanist, her first academic book, *New Digital Worlds*, is widely taught in over 100 courses around the world, and she has given keynotes and been invited to speak at over 200 universities, libraries, archives and museums across the globe.

Data Empire

A HUMAN HISTORY OF RECORDS AND RULE

Roopika Risam

July 2026

For readers of: *Nexus* by Yuval Noah Harari and *The Age of Surveillance Capitalism* by Shoshana Zuboff.

Biological warfare is something we are shockingly unprepared for. But we can still do something about it – if we act now.

***A blistering new non-fiction thriller from the Baillie Gifford shortlisted author of the bestselling* Nuclear War.**

What if a terrorist cell used AI to increase the virality of an already deadly disease? Or a rogue state engineered a new way of dying that the world had never seen before? How can you fend off a weapon that is attacking you from within?

A compelling, fast-paced, ticking-clock narrative exploring the history, technology, military and intelligence aspects of biological warfare.

Annie Jacobsen is the bestselling author of *Nuclear War: A Scenario,* which was shortlisted for the Baillie Gifford Prize. A 2016 Pulitzer Prize finalist, her other books include *Area 51, Operation Paperclip* and *Surprise, Kill, Vanish*, and have been translated into twenty-six languages. She also writes and produces TV, including Tom Clancy's *Jack Ryan*.

Biological War

A SCENARIO

Annie Jacobsen

July 2026

For readers of: *The Hot Zone* by Richard Preston and *Challenger* by Adam Higginbotham.

Rex Juba

15 GLIMPSES OF AN AFRICAN KING

Andrew Kenrick

August 2026

Experience the heyday of the Roman Mediterranean through the rediscovered story of Juba II, the Most Scholarly King.

In 46 BC, during the Roman conquest of North Africa, a young boy's father was killed by Julius Caesar. At just two years old, Juba was paraded through the streets of Rome as part of Caesar's triumph. This traumatic beginning, however, did not define his future. As a young man, Juba fought alongside Octavian, now Emperor Augustus. In recognition of his service, he was sent back to his birthplace to rule over Mauretania as king.

Juba's reign was not marked by tyranny, but by scholarship. Ruling alongside his wife, Cleopatra Selene, the daughter of Anthony and Cleopatra, these heirs to old African dynasties were potent symbols of Romanization.

Their dynasty would be cut dramatically short by the mad emperor Caligula, their history buried for centuries. In this ambitious and breathtakingly original work of historical recovery, Dr Andrew Kenrick invites us to shift our gaze to the southern shores of the Mediterranean, revealing a Roman civilization that flourished just as much in Africa as it did in Europe.

Dr Andrew Kenrick is a tutor at UEA, teaching both archaeology and creative writing. He has already won the Biographers' Club Tony Lothian Prize for *Rex Juba*.

For readers of: *In the Shadow of Vesuvius* by Daisy Dunn and *Alexandria* by Islam Issa.

The development expert behind some of the world's most successful leaders reveals how to unlock a team's ability to focus on the things that matter.

Amid relentless overwhelm, it's more difficult than ever to streamline our teams work. But Shawn Vanderhoven has uncovered twelve behaviours that differentiate leaders who cut a path through the noise, and those who just add further distraction, based on a three-year study of top performers at Amazon, Google and Tesla. And they all start with a pause.

Unpicking the science behind what makes these behaviours work and offering strategies that make them easy to adopt, this is a new system to help organizations focus on the work that matters . . . and help employees have a more fulfilling life when they're off the clock.

Shawn Vanderhoven is a partner for The Wiseman Group, a thought leadership and consulting firm, and works with companies including Amazon, Alphabet, Adobe, Capital One, Deloitte, McKinsey and Salesforce, focusing on developing a leader's ability to fully utilize their people's talent.

Pause

HOW TO SLOW DOWN, CREATE SPACE AND LEAD BRILLIANT WORK

Shawn Vanderhoven

August 2026

For readers of: *Essentialism* by Greg McKeown, *Deep Work* by Cal Newport and *Indistractable* by Nir Eyal.

The Philosophy Prescription

LESSONS FROM BIG THINKERS FOR EVERY STAGE OF LIFE

Jack Maden

September 2026

For readers of: Ella Berthoud and Susan Elderkin's *The Novel Cure* and William Sieghart's *The Poetry Pharmacy*.

When faced with life's most difficult, existential questions we often feel alone. Who am I? What should I value? How can I make life more meaningful? Why should I go on? And yet, while they feel unique, many of the anxieties, disappointments and uncertainties in our lives are universal.

Philosophers have explored these shared existential questions for thousands of years, but not everyone has time to read and dissect hundreds of dense philosophical texts to discern how their wisdom might inform how we live our lives today.

Jack Maden sifts the wisdom of the ages to inform and enrich each stage of life: from being someone's child and experiencing first love, to working a job, worrying about money, hitting a midlife crisis, and facing impermanence. *The Philosophy Prescription* will serve not just as a gateway to self-understanding but will also help cultivate empathy for loved ones, wherever you are on your journey.

Jack Maden is the Founder and Director of the popular Philosophy Break, a social enterprise dedicated to making the wisdom of philosophy instantly accessible for people striving to live happy, meaningful and fulfilling lives.

A powerful new psychological and philosophical framework for ambition, for high-achievers who want a life that is both wildly successful and sustainable.

We all have ambitions: whether it's building a startup, working towards promotion, improving our health and fitness or growing relationships. But the more ambitious our life projects, the more formidable our psychological needs, as we tend to oscillate between pushing ourselves too far, and detaching and resigning.

Drawing on her own client stories and clinical research, psychologist to the ambitious Gena Gorlin helps us break free from these default modes. Working through common hurdles, finally we learn to embrace full ownership of our time and energy, and achieve new heights of our *chosen* ambition.

Dr Gena Gorlin is a clinical associate professor of psychology at the University of Texas at Austin, a clinical psychologist and a coach to high-performing startup founders and other ambitious innovators. Her research has been published in journals including the *BMJ*, and her work has featured in the national press.

The Builder's Mindset

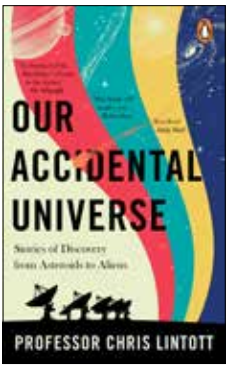
A NEW PSYCHOLOGY OF AMBITION IN WORK AND IN LIFE

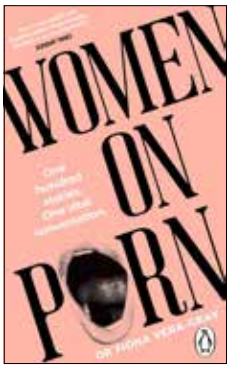
Dr Gena Gorlin

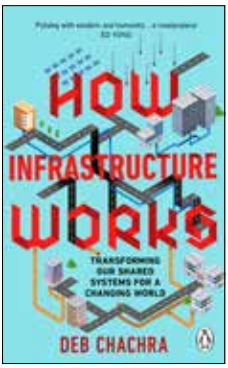
September 2026

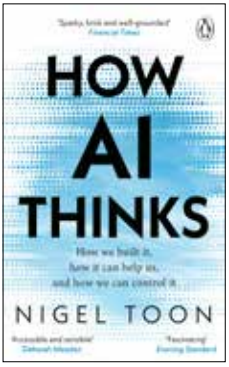
For readers of: *The Hard Thing About Hard Things* by Ben Horowitz, *Everything is Figureoutable* by Marie Forleo and *Designing Your Life* by Bill Burnett and Dave Evans.

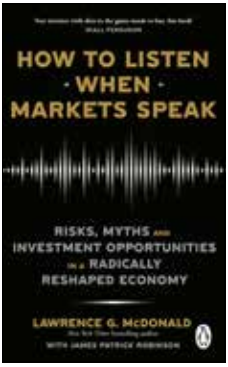
THE STORY SO FAR

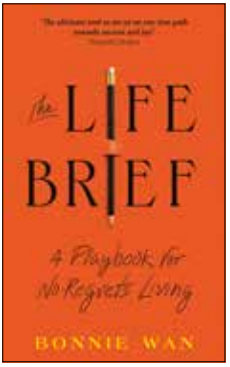


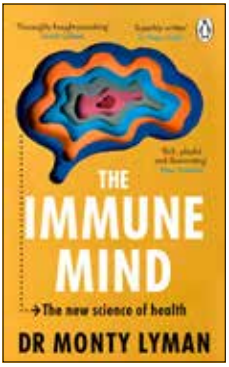


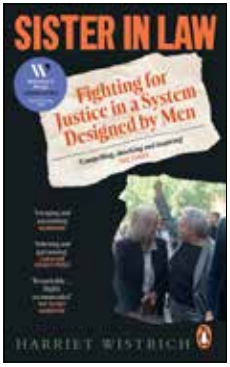


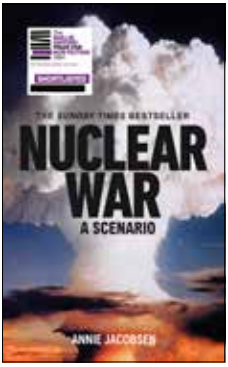


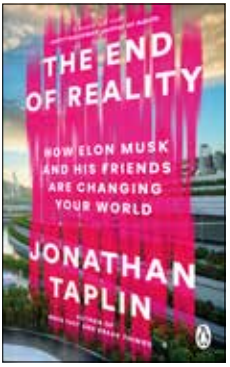


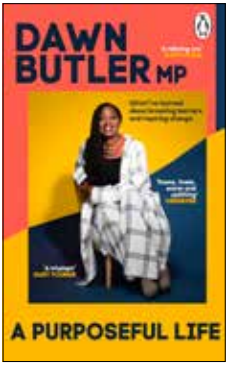


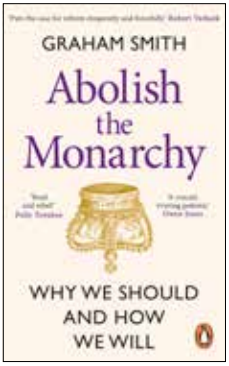




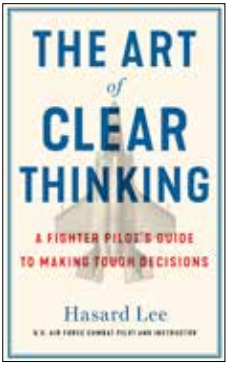


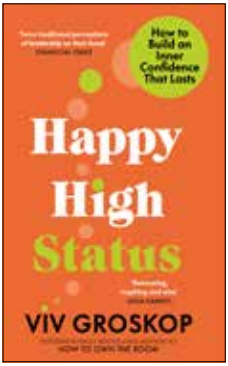


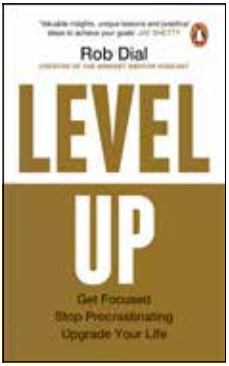

DAWN BUTLER MP
A PURPOSEFUL LIFE

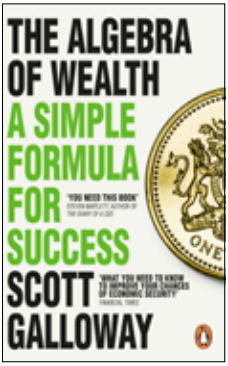

GRAHAM SMITH
Abolish the Monarchy
WHY WE SHOULD AND HOW WE WILL

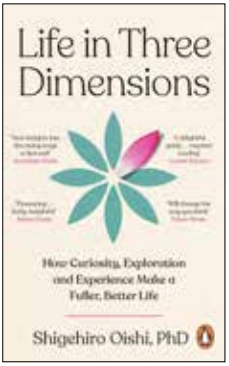

HOW THE OCEAN SHAPES OUR WORLD
BLUE MACHINE
Helen Czerski

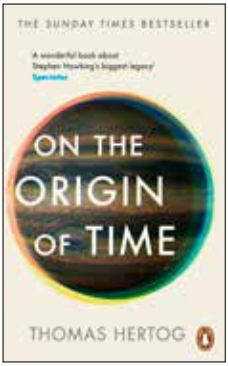

THE ART of CLEAR THINKING
A FIGHTER PILOT'S GUIDE TO MAKING TOUGH DECISIONS
Hasard Lee

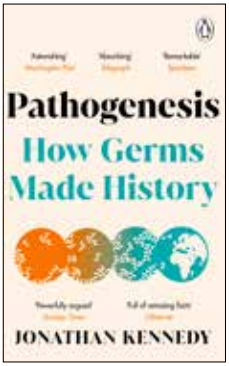

How to Build an Inner Confidence That Lasts
Happy High Status
VIV GROSKOP

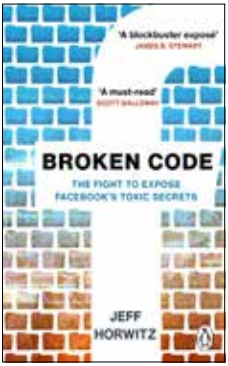

Rob Dial
LEVEL UP
Get Focused
Stop Procrastinating
Upgrade Your Life


THE ALGEBRA OF WEALTH
A SIMPLE FORMULA FOR SUCCESS
SCOTT GALLOWAY


Life in Three Dimensions
How Curiosity, Exploration and Experience Make a Fuller, Better Life
Shigehiro Oishi, PhD


THE SUNDAY TIMES BESTSELLER
ON THE ORIGIN OF TIME
THOMAS HERTOG


Pathogenesis
How Germs Made History
JONATHAN KENNEDY


BROKEN CODE
THE FIGHT TO EXPOSE FACEBOOK'S TOXIC SECRETS
JEFF HORWITZ


THE EVERYTHING WAR
AMAZON'S RUTHLESS QUEST TO OWN THE WORLD AND REMAKE CORPORATE POWER
DANA MATTIOLI